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Ambit Energy, Komen North Texas Partner for the Cure

*Dallas-based energy provider creates **PowerUpForTheCure.com** to benefit breast cancer research*

(DALLAS) – For more than 15 years, [Susan G. Komen's Tarrant County affiliate](#) has held "Race for the Cure®" to raise money and awareness for breast cancer research. The race of more than 20,000 participants has attracted many sponsors, but none have forged a partnership like the one recently sealed with **electricity and natural gas provider** [Ambit Energy](#).

The new Affiliate Partner Program is located online at [PowerUpForTheCure.com](#), which will allow breast cancer survivors and supporters alike to sign up for competitive electricity rates and funnel a portion – up to \$15 per customer per month – of each monthly bill to the Susan G. Komen Foundation.

Additionally, Ambit Energy will create customized electric bills and allow the foundation to use its extended database for direct mail fund raising efforts at Ambit's delivery expense. **For the Tarrant County race on April 11**, Ambit Energy plans to host its own team and has agreed to pay 50 percent of the entry fee for its entire staff.

"Thanks to the diligent work of one Ambit sales consultant, **Jill Saul**, we are proud to announce this long-term relationship, and know this will add to fundraising efforts of the Susan G. Komen Tarrant County chapter while helping to keep their supporters' energy bills low," said [Ambit Energy co-founder and CEO Jere W. Thompson, Jr.](#) "This is a team effort and we want to do whatever is in our power to help Susan G. Komen Race for the Cure."

"I have a special place in my heart for Komen and planned on approaching the Tarrant County offices already. However, when I found out **Ann Greenhill** was the director, whom I met initially at [Designs for Children](#) 25 years ago, where she was my favorite customer, I knew this was going to be a special partnership," said Saul. "Ongoing foundations need ongoing partnerships, and Ambit can provide a ongoing revenue stream by supporters just paying an electric bill."

Greenhill agreed with Saul's focus on the simplicity of the partnership with Ambit Energy.

"In this economy, donor fatigue is a large hurdle most non-profits encounter," Greenhill continued. "Thanks to Jill's passion to serve and Ambit's dedication to go beyond the call of its energy service, this will not be a hindrance to supporting the Komen Foundation and helping us get even closer to finding a cure for breast cancer."

For more information about participating in Komen Tarrant County's Race for the Cure®, visit KomenTarrant.org or call (817) 735-8580. For information on Ambit Energy's rates and services, visit AmbitEnergy.com or call (877) 28-AMBIT.

About Ambit Energy

Ambit Energy, L.P. is a Dallas-based energy provider of electrical and natural gas services in deregulated markets across the U.S., including regions of Texas, Illinois and New York. Ambit Energy is one of the finest and most-respected energy providers in the industry offering cost-effective and sound choices for today's energy consumer. For more information on becoming a customer, information on earning free electricity or [joining the Ambit Energy team](#), visit AmbitEnergy.com or call (877) 28-AMBIT.

About Komen Tarrant County

The Susan G. Komen Breast Cancer Foundation Race for the Cure® Series raises significant funds and awareness for the fight against breast cancer, celebrating breast cancer survivorship and honoring those who have lost their battle with the disease. With funds raised by the Komen Race for the Cure® Series, the Komen Foundation with its Affiliate Network is able to fund breast cancer research grants, meritorious awards and educational, scientific and community outreach programs around the world. Since its origination in Dallas, Texas, in 1983, the Komen Race for the Cure® Series has grown from one local Race with 800 participants to a series of more than 100 Races with 1.5 million people in 2003.