



FOR IMMEDIATE RELEASE
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Ambit Energy Launches Service in NYSEG Territory

Deregulation pioneer expands market share, gains access to additional 1.1 million customers

(NEW YORK) – [Ambit Energy](#), one of the [fastest growing](#) Energy Services Companies (ESCOs) in the state, launched electricity and natural gas services in the [New York State Electric & Gas](#) (NYSEG) territory today.

“Expanding our presence in New York allows people looking to save on energy costs another affordable option,” said [Ambit Energy CEO and co-founder Jere W. Thompson Jr.](#) “When energy markets deregulate, the consumer wins. We are proud to say that we can now offer almost every customer in the state a lower cost option compared to the incumbent provider.”

With this launch, [Ambit Energy](#) will now offer its competitive affordable energy rates to a market of more than 871,000 electric and 256,000 gas customers – more than 40 percent of upstate New York.

As they have done in other New York market areas such as [Con Edison](#) and [National Grid](#), Ambit Energy’s team and Independent Consultants will work with customers interested in switching providers, as well as those interested in the business opportunity offered through Ambit Energy.

“Now that we have expanded our presence in New York, our Independent Consultants are able to serve even more people looking to save on energy costs,” said [Ambit Energy CMO and co-founder Chris Chambless](#). “As the warmer months approach, we believe this launch is timely and will help New York consumers in the NYSEG territory switch and save.”

As in other New York markets, Ambit Energy will offer an affordable, competitive monthly rate, annual savings guarantee and its [free energy](#) program.

For information on Ambit Energy’s rates, services or launch into the NYSEG Territory, visit [AmbitEnergy.com](#) or call (877) 28-AMBIT.

About Ambit Energy

[Ambit Energy, L.P.](#) is a Dallas-based [energy provider](#) of electrical and natural gas services in deregulated markets across the U.S., including regions of Texas, Illinois and New York. Ambit Energy is one of the [finest and most-respected](#) energy providers in the industry offering cost-effective and sound choices for today’s energy consumer. For more information on becoming a customer, information on earning [free energy](#), [guaranteed savings](#) or joining the [Ambit Energy team](#), visit [AmbitEnergy.com](#) or call **(877) 28-AMBIT**.

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