

**MEDIA CONTACT**

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Shawn.Wood@hck2.com**FOR IMMEDIATE RELEASE****May 30, 2012****Ambit Energy Tops 850,000 Customers***Dallas-Based Retail Energy Provider Projects More Than 1 Million Customers by Year's End*

(DALLAS) – [Ambit Energy](#), a leading national retail energy provider based in Dallas, has **added more than 155,000 net customers since Jan. 2012 and recently passed the 850,000-active customer milestone**. This news immediately follows the company's recognition as one of the [top 100 direct selling companies](#) in the world, placing No. 15 on the *Direct Selling News* Global 100 list.

"This type of growth validates our approach to the market," said [Chris Chambless, Ambit Energy co-founder and chief marketing officer](#). "We developed a direct sales model capable of generating massive sales volume, as well as built a technology platform that scales seamlessly to support that channel."

On target to **surpass 1 million customers before the end of this year**, Ambit Energy continues to grow exponentially by offering a competitive value in energy-deregulated markets across the country. Additionally, its commitment to customer-focused service is offered exclusively through a direct sales channel of more than 150,000 Independent Consultants.

"In our efforts to be the finest and most-respected retail energy provider in America, we bring in exceptional people, continually refine our systems and work diligently to create a culture unlike any other in the industry," said [Jere Thompson, Jr., Ambit Energy co-founder and chief executive officer](#). "Earning the trust of more than 850,000 active customers is an amazing accomplishment, but we are just getting started."

For more information about Ambit Energy's rates and services, or about the opportunity to join the Ambit Energy team, visit www.ambitenergy.com or call **(877) 28-AMBIT**.

TWEET IT: @AmbitEnergy tops 850,000 customers with great value and customer service, and a direct sales channel of 155,000 Consultants. #retailenergy

About Ambit Energy

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 150,000 Independent Consultants. Named the fastest growing private company in the country for 2010 by *Inc. Magazine*, Ambit Energy is focused on being the finest and most-respected retail energy provider in America, offering cost-effective choices for today's energy consumer. For more information on Ambit Energy's customer-focused service and monthly utility savings opportunities, or to join the Ambit Energy team, visit **www.AmbitEnergy.com** or call **(877) 282-6248**.

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