

Ambit Energy Hosts More Than 9,000 for 6th Annual Conference, Creates \$10,000,000 in Economic Impact for Dallas

(DALLAS) – Ambit Energy, No. 1 “Fastest Growing Private Company” on the prestigious Inc. 500 list for 2010 and national retail energy leader, held its 6th Annual Conference, “Ambition 2012: Take Charge.” More than 9,000 Independent Consultants representing 32 states from Alaska to New York filled both the Hilton Anatole and the American Airlines Center over a span of five days starting on August 29.

This conference created an **estimated \$10,000,000 in economic impact for the City of Dallas** in terms of lodging, transportation, food and entertainment. The company has also recently signed an agreement with the Dallas Convention and Visitors Bureau to host the annual event in Dallas for the next three years.

“We have experienced phenomenal growth over the past six years and based on the number of attendees at this year’s conference, we don’t anticipate that growth to stop anytime soon,” said co-founder and CEO of Ambit Energy Jere Thompson. “When we set out to be the finest and most-respected retail energy provider in the country, we did not anticipate reaching 1 million customers before the end of 2012, and that’s what we’re on target to achieve this year. The future looks great for Ambit Energy and for our more than 180,000 Independent Consultants nationwide.”

The annual event recognized hundreds of outstanding leaders in the business, as well as featured networking opportunities, training and motivation from renowned speakers such as Tammy Stanley, Dr. Joseph McClendon and New York Times bestselling author and speaker, Andy Andrews. The company also hosted an exclusive “Opportunity Rocks” concert for attendees and guests at the American Airlines Center featuring John Mellencamp.

Important announcements at the event included:

- Pennsylvania Expansion to include Met Ed, Penelec, Penn Power and West Penn Power for Residential and Small Commercial coming in January 2013
- Illinois Expansion to include Southern Illinois, Ameren Electric, Residential and Small Commercial coming November 2012
- New Market – Chicago Gas – Peoples Gas and North Shore Gas Residential and Small Commercial coming September 2012
- New Market – California – California Gas, Pacific Gas and Electric Gas, Residential and Small Commercial coming September 2012
- Attendee Only promotions
- Recognized three \$5 million earners and 12 \$1 million earners
- And multiple door prizes estimated at \$100,000, which included: a new Harley Davidson motorcycle, a new Cadillac XTS, multiple iPads and more than \$25,000 in cash awards.

About Ambit Energy

Ambit Energy is a Dallas-based retail energy provider of electricity and natural gas services in deregulated markets across the U.S., including regions of Texas, Illinois, New York, Pennsylvania and Maryland. Named the fastest-growing private company in America for 2010 by Inc. magazine, Ambit Energy is focused on being the finest and most respected energy provider in the industry, offering cost-effective choices for today's energy consumer. For more information on Ambit Energy's customer-built service and monthly utility savings opportunities, or to join the Ambit Energy team, visit www.AmbitEnergy.com or call (877) 28-AMBIT.

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