

Ambit Energy Kicks Off 2012 with Northeast Expansion Plans

New Gas and Electric Territories Focus of AmbitCast 2012, Ambit's 8-City Simulcast Event

DALLAS, TX – January 30, 2012 – Ambit Energy, a national retail energy provider, hosted their annual simulcast event, AmbitCast 2012, over the weekend and announced plans to expand the company's electricity and natural gas service to residential and small commercial customers in Connecticut and Massachusetts, as well as additional territories in Maryland (served by Washington Gas), New Jersey (areas served by South Jersey Gas, Elizabethtown Gas and New Jersey Natural Gas) and Pennsylvania (areas served by Columbia Gas, National Fuel Gas and Equitable Gas).

AmbitCast 2012 was seen live by more than 8,500 Ambit Energy Independent Consultants and featured guest speaker Darren Hardy, renowned author and Publisher of SUCCESS Magazine.

"Our goal is to be the finest and most respected retail energy provider in America," said Jere Thompson, Jr., Ambit Co-Founder and Chief Executive Officer. "With thousands of excited, hard-working Consultants helping us, 2012 promises to be the biggest in our history."

Co-Founder and Chief Marketing Officer Chris Chambless is equally excited about the plans. "Our goal this year is to reach one million customers and generate \$1 billion in annual revenue. This expansion, obviously, goes a long way in helping us reach that goal," said Mr. Chambless. "More importantly, it creates new opportunities for Ambit's 150,000 Independent Consultants to share the Ambit benefits with others – saving money on monthly energy bills and the opportunity to earn additional income."

About Ambit Energy

Ambit Energy is a Dallas-based retail energy provider of electricity and natural gas services in deregulated markets across the U.S., including regions of Texas, Illinois, New York, Pennsylvania and Maryland. Named the fastest-growing private company in America for 2010 by Inc. magazine, Ambit Energy is focused on being the finest and most respected energy provider in the industry, offering cost-effective choices for today's energy consumer. For more information on Ambit Energy's customer-built service and monthly utility savings opportunities, or to join the Ambit Energy team, visit www.AmbitEnergy.com or call (877) 28-AMBIT.

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