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Ambit Energy Named World's Largest Direct Seller of Energy, 8th Fastest Growing Company on Global 100 List

DALLAS – May 15, 2013 – Ambit Energy, a leading national retail energy provider based in Dallas, announced today it has been named as the largest direct seller of retail energy in the world by the 2013 Direct Selling News Global 100 list, based upon 2012 annual revenues of \$930 million. The corporation, which provides electricity and natural gas to residential and commercial clients across the country's deregulated markets, reached this landmark in only seven years.

"While that is quite a distinction of success and growth for Ambit Energy, this accomplishment is definitely recognition of our entire team – both our corporate staff and our independent sales Consultants nationwide," said Jere Thompson Jr., Ambit Energy co-founder and chief executive officer. "We are proud to have reached this benchmark, but our ultimate goal remains becoming the finest and most-respected retail energy provider in America."

On the same list, Direct Selling News also named Ambit the 14th largest overall direct selling company in the world and the 8th fastest growing company on the list¹. Other recent accomplishments of Ambit Energy include passing 1 million residential customers² last December and being included on the Inc. 500/5000 list for the third consecutive year.

"Our methodical approach to the opportunity presented by energy deregulation continues to succeed because of our investment in great technology and great people," said Chris Chambless, Ambit Energy co-founder and chief marketing officer. "With an energized sales force nationwide, and a commitment to never sacrifice integrity for growth, we believe Ambit Energy is positioned for continued expansion into new markets. We have achieved notoriety nationwide because of rates we can offer and the business opportunity we present."

For more information about Ambit Energy's rates and services, or about the opportunity to join the Ambit Energy team, visit www.ambitenergy.com or call (877) 28-AMBIT.

¹ Ranking based on total revenue growth.

² 94% of Ambit Energy's customers are residential. For purposes of counting total customers, the company converts small business customers to a residential customer equivalent (RCE) based upon their actual usage compared to an average Ambit residential customer from the same geographic area.

TWEET IT: @AmbitEnergy named world's largest direct seller of energy, 14th in the @DSNUpdate Global 100 List.

About Ambit Energy

Ambit Energy provides electricity and natural gas services to residential and small business customers in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 200,000 Independent Consultants. Named the fastest growing private company in the country for 2010 by Inc. magazine, Ambit Energy is focused on being the finest and most-respected retail energy provider in America, offering cost-effective choices for today's energy consumer. For more information on Ambit Energy's customer-focused service and monthly utility savings opportunities, or to join the Ambit Energy team, visit www.AmbitEnergy.com or call (877) 28-AMBIT.