

Ambit Energy Forms 501(c)(3) to Fight Hunger

DALLAS, TX - July 18, 2017 - [Ambit Energy](#), the world's largest direct seller of energy and a leading national retail energy provider, today announced the company's corporate social responsibility initiative, [Ambit Cares](#), has been granted 501(c)(3) status.

In 2016, the first full year of the program, 557 Ambit Cares participants volunteered 3,292 hours at hunger relief organizations in the U.S., and donated 218,474 pounds of food and \$65,495 in monetary contributions.

Ambit Cares was formed to provide an opportunity for employees and Consultants to help fight hunger in their communities. The company organizes corporate volunteer opportunities every quarter and encourages Consultants to participate in local efforts that work toward ending hunger, which affects 1 in 8 Americans.

Ambit Cares has also launched an online donation page for Consultants, Customers, employees and friends of Ambit at [AmbitCares.org](#). [Feeding America](#), a nationwide network of food banks and the nation's leading domestic hunger relief charity, is Ambit Cares' primary beneficiary. Ambit Cares distributes donations received in the areas from which they came, so contributors know they are giving back locally.

"We are proud to officially launch Ambit Cares as a national nonprofit dedicated to fighting an issue that affects far too many of the communities we serve, including our home here in Dallas," said Jere Thompson, Jr., co-founder and CEO of Ambit Energy. "The Ambit community has a unique opportunity to have a positive impact with a national reach, and what our team has accomplished in a short time is a testament to our commitment to this cause."

Ambit Cares also advocates for hunger relief awareness and promotes volunteerism. By tracking volunteer hours, pounds of food donated and monetary contributions, Ambit Cares is able to recognize volunteers, including the Volunteer of the Year who's announced at Ambit Energy's annual conference, [AMBITION](#), each year.

"The immediate enthusiasm and commitment to Ambit Cares by our Consultants, employees and Customers has been incredibly inspiring," said Anna Batman, Director of Programming for Ambit Cares. "We look forward to building on this momentum as we grow our programs and extend the reach of Ambit Cares."

About Ambit Energy

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 400,000 Independent Consultants. Ambit was established in 2006 with one simple goal in mind: to be the finest and most-respected retail energy provider in America. To that end, the Ambit team has built an award-winning Customer Care Center, as well as great relationships with energy partners, consultants and customers alike. The strategy is working. Ambit was named the fastest-growing private company in the country in 2010 by Inc. Magazine and the larg-

est direct seller of energy in the world by Direct Selling News in 2016. The company has already surpassed milestones of 1.3 million customers and \$1.4 billion in annual sales. For more information about Ambit Energy's rates and services or to join the Ambit Energy team, visit www.AmbitEnergy.com or call (877) 282-6248.

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